

Welcome to Team Ribble!

Are you ready to
do something amazing?



Protecting rivers for
wildlife and people
ribbletrust.org.uk



Rivers are the heart of the natural world.

And they're at the heart of everything we do.

Ribble Rivers Trust is one of Lancashire's leading environmental charities, specialising in all things water.

Rivers are precious resources, and they've shaped our landscape into the area we know and love today. From remote rivers and stunning seascapes, to Lancashire's historic urban waterways.

Our charity is made up of an expert team of environmental professionals, and we're dedicated to conserving and improving these rivers, for wildlife and people.

In this guide you'll find everything you need to start your own fundraising journey. Whether you need ideas and inspiration, or just need to polish your skills, we've got you covered.

Together, we can make a difference.



How you'll be helping

Whatever you do and whatever you raise, we promise that **100% of your money goes directly towards projects that help our rivers and landscapes.**



Ribble Rivers Trust are experts in all things water, and it's our mission to improve rivers for wildlife and people. But we want more than that, we want to give everyone the chance to explore the wonderful world of rivers!

Our work ranges from education, community engagement, increasing river access, and farm advice to fish surveying, data collection, evidence analysis, and river monitoring to fish passage, river renaturalisation, habitat connectivity, wetland creation, and woodland creation. Not forgetting the hundreds of people that take part in Ribble Rivers Trust's volunteering and citizen science programme!

When you join #TeamRibble you can make all of these amazing things happen!

£25

could fund wellies, waterproofs, and safety gear for a child that doesn't have their own outdoor gear

£100

could contribute to the costs of planning habitat and river improvement schemes with local farmers

£250

could pay for a fun packed day out for a full class of primary pupils- helping them learn about their local rivers

£1,000

could buy some top spec equipment to help our staff and citizen scientists monitor fish, wildlife, and rivers

Unlike many charities, we get no government funding, so we rely entirely on donations and grants. Everything we do, and all the money we have, goes straight into improving our rivers.



Back in 2021 our Chairman (who was 82 years old at the time!) raised over £5,000 for us by taking part in a walking challenge!

Every day Philip walked a 4.7 mile route with his four legged friend Freddie. Philip originally hoped to reach 100 miles, but once we saw how generous people were with their donations, Philip carried on.

In fact, he didn't stop until he reached 500 miles!

Let's get stuck in!

There are some amazing fundraising ideas out there and you can turn pretty much anything into an opportunity to raise money.

So, whether you're plummeting out of a plane or just popping the kettle on, we'd love to hear from you.

Cake sales

Car boot sales

Charity dinner parties

Clothes swaps

Coffee mornings

Comedy nights

Dress down Fridays

Fishing

tournaments

Garden parties

Litter picks

Mini music festivals

Non-uniform days

Plant sales

Raffles or auctions

Skydives

Sleep outs

Sponsored walks

Street parties

Remember, no idea is too weird or wonderful- be brave!

Tips for getting started

Getting started can be hard, but we're here to help you every step of the way. Here are our top tips to get you going.

#1

Planning, planning, and more planning

Think about the what, when, where, and who. Decide what kind of activity you'll be doing, when you do it (think about the weather!), where it'll happen, and who you'll ask to sponsor you.

#2

Set a target

If you set yourself a target you'll know exactly what you're aiming for, and it'll help you work towards your goals. Plus, it'll inspire your donors to be even more supportive.

#3

Spread the word

Now it's time to shout about your plans to everyone that'll listen! Put up posters, send out invitations, create a fundraising page, and post about it on social media. Make sure you tell us too!

#4

Keep everyone updated

There are some amazing fundraising ideas out there and you can turn pretty much anything into an opportunity to raise money.

#5

Gift aid it!

If any of your donors are UK tax payers you can boost your donations through Gift Aid. Gift Aid means we can get an extra 25p for each £1 we receive. It's a no brainer!

Don't forget to say thank you and keep your donors updated!

Did somebody mention cake?





Sponsorship

Sponsorship is a classic way of raising funds, and there is a good reason for that! It speeds up fundraising and helps you to get your friends, family, and work mates behind you.

Online

It takes a matter of minutes to create your very own online fundraising page.

Once your page is up and running you can share it through all of your social networks. Who knows, you could have a donation within the hour!

We recommend JustGiving, but they're all easy to use. Just make sure you mention you are supporting Ribble Rivers Trust.

Offline

Let's face it, the internet isn't for everyone- and that's okay!

If you'd prefer to use a paper form then you can download one from our website, or ask for us to send one.

As well as being great for those that aren't as online savvy, paper forms also work well at in person events where you might be speaking to people you don't know that well.

giftaid it

Don't forget to encourage your donors your sponsors to Gift Aid their donation. As long as they're a UK taxpayer we can claim an extra 25p for each £1 donated- and it won't cost you a penny!

It's time to spread the word!

When it comes to raising money, social media is going to be your new best friend. Social media can dramatically increase your success, and raise awareness of our wonderful rivers!

Top tips

1. Regularly share links to your online fundraising page before, during, and after the event.
2. Take lots of photos and videos to share with your supporters- this can during planning, during the event, or during your recovery!
3. Start your own hashtag and ask your friends and family to use it.

#Be Social

Social media is an amazing tool. After all, it's designed to share snippets of information to the masses. Plus, by working with some pretty clever algorithms, you could soon become the next trending social media super star.

Our advice is to post regularly. Do this at all stages, whether you're waist deep in a bean bath or mid way through a unicycle marathon.

People love to see what's going on behind the scenes. Who knows, you might inspire others too!

“Go local”

Local journalists know everything there is to know about their local area, the people who live there, and what they do and don't like.

If you can contact your local media with a inspiring, unique, or just downright weird challenge, the chances are your local newspaper will want to know about it and help you share your journey.

Have you heard the news?



The Money!

The hard work is done and it's time to relax and bask in the glory of your achievements! All you need to do now is get your money to Ribble Rivers Trust.

Send us a cheque

made payable to
Ribble Catchment
Conservation Trust Ltd

Into our bank

Royal Bank of Scotland
Account no: 10046013
Sort code: 16-29-34

Online

through our website
[ribbletrust.org.uk/
donate/](https://ribbletrust.org.uk/donate/)

The Legal Bit

When you organise your own event, it's up to you to make sure that whatever you are doing is legal, and that everyone is safe.

According to the law you'll be a trustee of the money you raise, and it is your responsibility to make sure all the money you raise comes to us.

If your event involves members of the public, it's really important that you have first aid cover. A risk assessment is also recommended. Public events need public liability insurance. If you are using a venue, you're probably already covered- but check! Any paid third parties should have their own insurance.

If you are having a collection you need to have permission from the Local Authority (if it's a public space) or the landowner if it's private.

You need to make sure people know who they're giving to, so you need to say that your fundraiser is being held 'in aid of Ribble Rivers Trust' along with our address and charity number. You can use our logos as much as you like.

Please get in touch with us if you need any advice or information- we're here to help!

Other ways to get involved

Prefer to stay out of the limelight? There are lots of other ways you can help out instead!

Volunteering and Citizen Science

Our team of amazing volunteers and citizen scientists are true #RiverHeros. They are the vital work force we need to help deliver our projects, and the eyes and ears of this vast area.

With over 3,114 miles of rivers and streams to look after, we have an activity to suit everyone, no matter what your background is.



Become a supporter

When you become a supporter of Ribble Rivers Trust you show your care and commitment to local rivers, communities, and the wider environment.

Although a large proportion of our work is grant funded, there are some activities that grant funders won't pay for. By becoming a supporter, you can help us to carry out the activities at the core of our organisation.

Follow us

Now, this is something almost everyone can do, so there are no excuses this time! When you follow us, like us, and share our posts on social media, you help us reach new people and spread our messages about the wonders of rivers. Every new person we inspire is a win!



My fundraising action plan

Use this space to start planning your fundraising ideas. You can do this on your own, as a group, with your friends, family, school, or work mates.

Remember, no idea is too weird or wonderful- be brave!

What is your idea?

Who will be involved?

What are the advantages of this activity?

Who will be involved?

My chosen activity is:

I think this will make money because:

I'm raising funds for



Sponsorship form

giftaid it

I am doing a

on this day



Make your donation 25% bigger- for free!

Please treat all donations I have made to Ribble Rivers Trust for the past four years and any I make in the future as Gift Aid donations until further notice. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. Ribble Rivers Trust will reclaim 25p of tax on every £1 that I give.

My full name:

My address:

Email:

Postcode:

telephone:

My fundraising target is:



Full name

Home address

Postcode

Gift aid ✓

Total £

Date paid

Remember: name + address + ✓ = *giftaid it*

Increase every £1 donated by 25p at no extra cost to you!



Good
luck!

thank you!
Every penny you raise will go towards improving your local rivers. From amazing education sessions to epic river engineering projects. And remember, we're only a phone call away!



Protecting your rivers for wildlife and people

t: 01200 444452 e: admin@ribbletrust.com w: ribbletrust.org.uk

Ribble Catchment Conservation Trust t/a Ribble Rivers Trust.
Registered office: Ribble Rivers Trust, c/o Hanson Cement, Clitheroe, Lancashire, BB7 4QF

© Ribble Rivers Trust 2023. Registered charity in England and Wales. Charity no: 1070672